



300 Summer Street M1 | Boston MA 02210  
E: info@fortpointarts.org | T: 617 423-4299

## The Fort Point Arts Community

Fort Point is home to over 300 artists who produce work in a wide array of media. It is recognized as one of New England's largest artists' communities; the historic warehouse buildings of Fort Point house painters, photographers, sculptors, designers, ceramicists, performance artists, jewelers, book artists, digital media artists, and more.

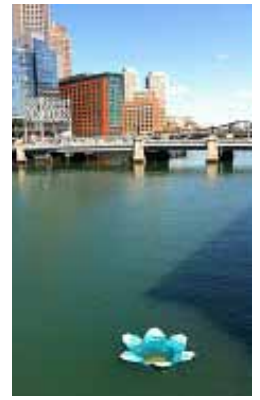
### Who we are:

The Fort Point Arts Community, Inc. of South Boston (FPAC) is a non-profit community organization founded in 1980 and run by neighborhood artists and volunteers. Our mission is to promote the work of our artists to a broad and diverse audience; to preserve the artists community in the Fort Point Channel area; to insure the continuance of permanent, affordable studio space; to build community; and to increase the visibility of the arts in Fort Point. We encourage new ideas, collaboration, connections, and economic growth.

### What we do:

In 1980, shortly after artists began to arrive in 1976, Fort Point Arts Community (FPAC) was established as a 501(c)(3) member organization. FPAC has fulfilled this mission for more than 30 years through a variety of initiatives that have served its members, the City of Boston and the New England region. Our accomplishments include:

- + Organizing Fort Point Open Studios, now in its 32nd year, which draws an estimated 10,000 visitors to Fort Point each year. We are Boston's original Open Studios event. Our Holiday Sale and Art Walk, held in December and May respectively, continue to attract steadily growing audiences since being established in more recent years.
- + Operating the FPAC Gallery at 300 Summer Street, a venue for all visual media, which presents eight exhibitions each year, with regular openings, gallery talks, and other educational outreach events.
- + Launching Art at 12 and Made in Fort Point, our newest gallery, store and events space. In two years, Made in Fort Point sold more than \$200,000 worth of Fort Point created art, design and craft. 80% of these sales have gone back to the artists, and 20% have been invested in programming the venue. Run entirely by volunteers, the space hosted exhibits, receptions, performances and talks, all free to the public.
- + Developing 249 A Street Artists Cooperative and The Artist Building at 300 Summer Street, two limited-equity artists cooperatives that provide live/work space for 90 artists households. FPAC also assisted in the development of The Brickbottom artists building in Somerville. Our artists' live/work housing has served as a model for development in Boston and around the country.
- + Maintaining a website with information about our events and members. The FPAC website designed by Fort Point's award-winning Stoltze Design features new additions such as featured artists, highlighted artwork, and more.
- + Fostering further communication and visibility with Facebook, Twitter, and a blog that includes in depth interviews with artists, studio views, and spotlights on public art projects.
- + Producing a monthly E-news which keeps over 2000 subscribers informed of arts events in Fort Point, and announces our members shows worldwide.
- + Encouraging communication in multiple ways, including hosting community meetings and providing and administering a yahoo e-group for our artist members.
- + Hosting free hands-on art projects for the public, like our 2010 and 2011 "Make Your Own Valentines" day.
- + For more than 20 years, negotiated affordable leases with landlords that enabled several hundred artists to maintain Fort Point studios and facilitated the artist tenant/landlord relationship.
- + Establishing an art lending program, now in its 14th year, at WBUR, Boston's NPR news station.
- + Hosting a Summer Park Party, encouraging neighborhood artists and our neighbors to come out and enjoy each other, building community.



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## The Fort Point Arts Community 2011 Open Studios Sponsorship Opportunities

All recognition continues  
from **October 2011 to October 2012**

*Incorporating October Open Studios, December Holiday Sale, and May Art Walk*

### One Presenting Sponsor @ \$10,000 or a two year commitment of \$20,000

The Presenting Sponsor's logo is listed prominently on all promotional materials (brochure, poster, postcard, website, press release, building signage and information booths) as well as:

- + Prominent display for 12 months in FPAC Gallery at 300 Summer Street
- + Recognition on a full page of Open Studios brochure
- + Recognition for 12 months on FPAC web site including a link to your company website
- + Recognition on Gallery invitations throughout the year
- + Recognition in monthly e-news to FPAC's mailing list

### Sustaining Sponsors @ \$5,000

#### Entitled to:

- + Prominent display for 12 months in FPAC Gallery at 300 Summer Street
- + Prominent recognition in Open Studios brochure, and on all building welcome signs
- + Recognition for 12 months on FPAC web site including a link to your company website
- + Recognition in monthly e-news to FPAC's mailing list

### Lead Sponsors @ \$2,500

#### Entitled to:

- + Prominent display for 12 months in FPAC Gallery at 300 Summer Street
- + Prominent recognition in Open Studios brochure, and on all building welcome signs
- + Recognition for 12 months on FPAC web site including a link to your company website
- + Recognition in monthly e-news to FPAC's mailing list

### Sponsors @ \$1,000

#### Entitled to:

- + Recognition for 12 months in FPAC Gallery at 300 Summer Street
- + Prominent recognition in Open Studios brochure
- + Recognition for 12 months on FPAC web site including a link to your company website
- + Recognition in monthly e-news to FPAC's mailing list

### Friends @ \$500

#### Entitled to:

- + Recognition in Open Studios brochure
- + Recognition for 12 months on FPAC web site including a link to your company website
- + Recognition in monthly e-news to FPAC's mailing list

For all sponsorship levels, we also offer opportunities for private tours, invitations to all FPAC receptions and opening events. As we get to know your company, we would be pleased to offer additional customized options which add value to your support. If you have any questions please contact **Gabrielle Schaffner**, Executive Director, **617.283.6458** or **gsos@ren.com**.

The Fort Point Arts Community is a 501(c)3 non-profit. Your sponsorship is tax-deductible to the full extent of the law.



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## The Fort Point Arts Community 2011 Open Studios **Sponsorship Opportunities** All recognition continues from **October 2011 to October 2012**

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Please return this form

**We wish to support Fort Point Open Studios as a:**

**Presenting Sponsor @ \$10,000**

**Sustaining Sponsors @ \$5,000**

**Lead Sponsors @ \$2,500**

**Sponsors @ \$1,000**

**Friends @ \$500**

**Other: \_\_\_\_\_**

The company name by which we wish to be recognized is \_\_\_\_\_

COMPANY WEBSITE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

Please check here if your company requires an invoice to be billed for sponsorship.

Additional information, if any: \_\_\_\_\_

Please send check for appropriate amount, made out to FPAC, to:  
Fort Point Arts Community  
300 Summer Street M1, Boston, MA, 02210

**Thank you for your support of The Fort Point Arts Community and  
our Open Studios Programming!**